



June 22, 2010

**Quick Take For Monday, June 21, 2010
Final National Ratings**

Disney XD Shines with “Night of Premieres”

**“Zeke and Luther” Sets Series Highs in Boys 6-11 and
Delivers 2nd Best Numbers on Record in All Other Key Demos**

**Back-to-Back Episodes of “Kick Buttowski” Register Disney XD’s
Best Ratings in the Hour in Over 3 Months in Tween Boys**

**Monday, June 21 Stands as Disney XD’s Most-Watched Monday
On Record in Boys 6-14, Tweens 9-14 and Tween Boys**

Monday, June 21, 2010:

- Despite a 4-week hiatus, a one-hour “**Zeke and Luther**” (8:30 – 9:30 p.m.) special **delivered series highs in Boys 6-11** (257,000) and **posted the show’s 2nd best numbers ever in Kids 6-14** (352,000), **Boys 6-14** (299,000), **Kids 6-11** (295,000), **Tweens 9-14** (231,000) and **Tween Boys** (194,000).
- Back-to-back episodes of “**Kick Buttowski**” (7:30 – 8:30 p.m.) registered **Disney XD’s best ratings in the hour in more than 3 months in Tween Boys** (111,000) - since 3/22/10.
- Powered by “**Night of Premieres**” programming, Monday, June 21, 2010 **now stands as Disney XD’s most-watched Monday on record** (includes Toon Disney) **in Boys 6-14** (244,000), **Tweens 9-14** (211,000) and **Tween Boys** (175,000).

Source: Nielsen Media Research (Live + Same Day, 6/21/10). Ratings based on national rating unless otherwise noted.

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